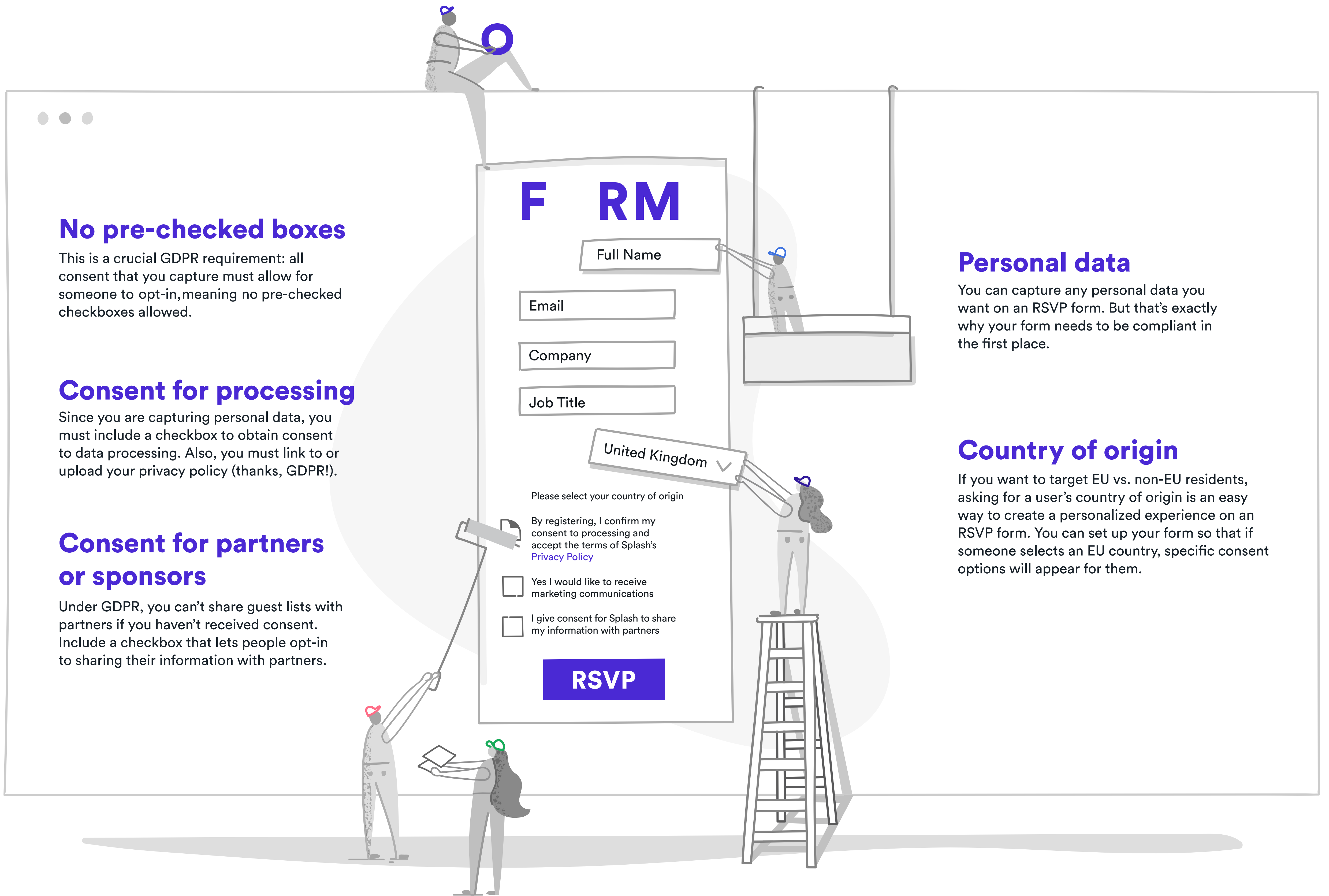


The Building Blocks of a GDPR-Compliant Event RSVP Form

Event organizers capture a lot of personal data. Ensure you're compliant to GDPR guidelines by building your form with these crucial elements.



No pre-checked boxes

This is a crucial GDPR requirement: all consent that you capture must allow for someone to opt-in, meaning no pre-checked checkboxes allowed.

Consent for processing

Since you are capturing personal data, you must include a checkbox to obtain consent to data processing. Also, you must link to or upload your privacy policy (thanks, GDPR!).

Consent for partners or sponsors

Under GDPR, you can't share guest lists with partners if you haven't received consent. Include a checkbox that lets people opt-in to sharing their information with partners.

Personal data

You can capture any personal data you want on an RSVP form. But that's exactly why your form needs to be compliant in the first place.

Country of origin

If you want to target EU vs. non-EU residents, asking for a user's country of origin is an easy way to create a personalized experience on an RSVP form. You can set up your form so that if someone selects an EU country, specific consent options will appear for them.